

who I am	Alastair James Green
what I want	Although I have worked on accounts for clients as varied as IBM, Ford, Kodak, GSK, Samsung, American Express, Nestlé and Cisco, I need to be stimulated by new people, new briefs, new surroundings and above all new challenges.
what I offer	<p>A passion for effective clean communication married to a thorough understanding of brands as emotional tools and business icons. An ability to lead large global campaigns and understand how said campaigns fit within the strategic vision of the brand.</p> <p>Thorough knowledge of the interactive channel with over 8 years of experience of the digital medium and almost 5 years experience of large advertising agencies and with it the expertise of translating offline campaigns into this complex and often misunderstood medium.</p> <p>The ability to work with off-line creatives on the big idea yet be able to spot and act upon small tactical advantages that the interactive channel can offer.</p> <p>A keen eye for type, space, colour and movement make me a strong visual communicator from conception of a project right through to its completion.</p>
where I work	Ogilvy New York (Interactive) via Ogilvy London.
what I have achieved	<p>Global creative lead on IBM (Brand) and Lenovo.</p> <p>While in London I was interactive creative lead for Cisco, SAP, DHL and Ford on pan European campaigns, creative lead for British Telecom, BP and Nestlé accounts.</p>
what I have won	<p>Gold Regional Addy 2005 - IBM US Open Banner Gold NY Addy 2005 - IBM US Open Banner Merit One Show 2005 - IBM US Open Banner Merit One Show 2005 - IBM US Open Interactive Campaign Finalist DMA Echo 2005 - Ford Mondeo iTV Bronze DMA Echo 2003 - Ogilvy 360° Graduate Recruitment Finalist DMA Echo 2003 - Hollyoaks Nescafe Silver DMA 2003 - Royal Mail Stamps Silver New York Festivals 2002 - Felix Purrsonel Organizer</p>
what I do	Creation of ideas from initial concepts, through rough skamps to finished campaigns. Working with client service, planners, designers, producers, typographers, developers and last but not least executive creative directors.
what else I've done	<p>OgilvyOne, New York 04-Present OgilvyOne, London 00-04 Lead Designer: Steel Design Partnership, London. 97-00 Director: Open Developers plc, London. 99-00</p>
where I live	New York, NY
what qualifications I have	<p>BA(Hons) Graphic Design: First Class with Honours 1994:1997 Nottingham Trent University</p> <p>Foundation Studies in Art and Design: Merit 1993:1994 Loughborough College of Art and Design</p> <p>3 A levels, Art & Crafts: A, Art & Design: D & Physics: D 1991:1993 Stamford College of Further Education</p>